

# Public Awareness and Engagement

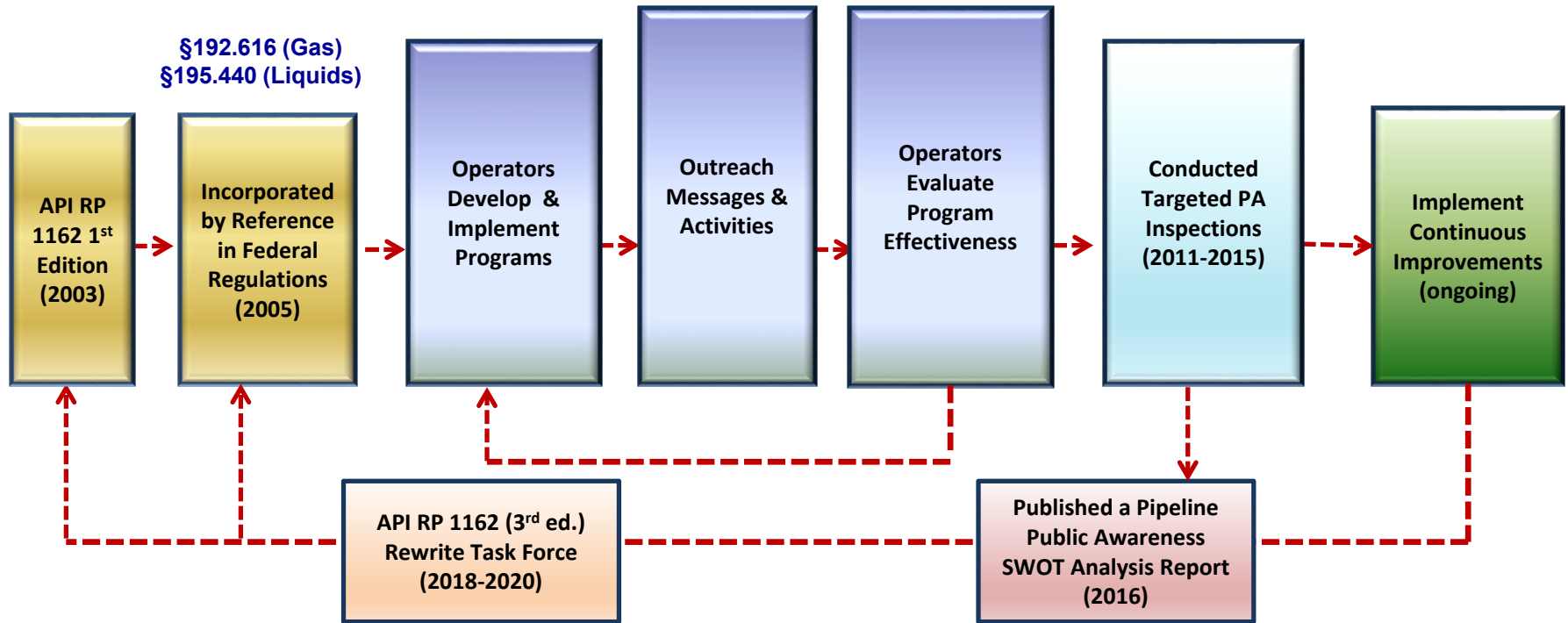


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# Public Awareness API RP 1162 (1<sup>st</sup> edition) IBR



# Affected Stakeholder Audience Groups

What do they need to know to recognize risks/hazards and actions they need to take to stay safe?

**Public**



**Excavators**



**Emergency Response Officials**

**Local Public Officials**



# Public Awareness & Engagement

## Public Meeting Takeaways

From June 12-13, 2019

- General:
  - Gap between public awareness and engagement.
  - Must all be willing to have constructive & difficult dialogues.
  - A strong “us” vs. “them” power imbalance.
  - Consider an annual awareness & engagement public meeting.
- Public Awareness:
  - Some operators appear compliance-focused.
  - About 52% of damages occur after 811 call/ticket submitted.
  - Consider expanding the 811 message.
  - Consider a national non-emergency pipeline safety number.
  - API RP 1162 (3<sup>rd</sup> ed.) rewrite underway.



# Public Awareness & Engagement

## Public Meeting Takeaways

From June 12-13, 2019

- Engagement:
  - Engagement is situational.
  - Consider a common definition and scope of engagement.
  - Engagement should cover the entire pipeline lifecycle.
  - There must be a willingness to engage (non-regulatory).
  - Learn from successful/unsuccessful engagement examples.
  - BP shared their “Culture of Care” is a prerequisite to trust.
  - Engagement is relational not transactional.
  - Differing perspectives on PHMSA & FERC’s engagement role.
  - Stakeholder engagement is a SMS principle; leverage it.



# Public Awareness & Engagement

## Public Meeting Takeaways

From June 12-13, 2019

- Awareness and Engagement Group Concept:
  - Should be shared control/leadership.
  - Needs a clear scope/focus on pipeline safety.
  - Opportunity to take on policy matters (i.e. review of recommended practices, new recommended practices)
  - Diverse stakeholder groups represented.
  - Consider how to fund travel for public participants.



# Public Awareness and Engagement

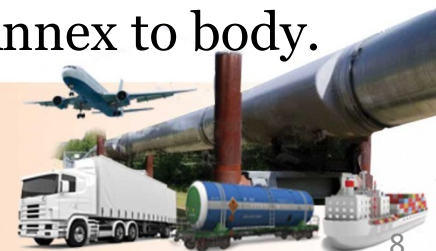
## PHMSA Recent Actions

- **Expand Damage Prevention Messaging:** Beyond 811 by focusing on safe digging practices.
- **Consider a Pipeline Safety Awareness and Engagement Group Concept:** To consider pipeline safety related issues and share best practices.
- **Hold an Annual Pipeline Awareness and Engagement Public Meeting:** To establish a consistent forum where stakeholders can engage on relevant pipeline safety matters.
- **Provide input into the API RP 1162 (3<sup>rd</sup> ed) Rewrite.**
- **Participated on the PST Engagement Group (TAG funded).**



# API RP 1162 (3<sup>rd</sup> ed.) Considerations

- Address risk communications.
- Address asset/operational changes to hazards (new operations, changes to operations, etc.).
- Share general excavator messaging on awareness of state one-call laws and consequences.
- Share how and when collaborative efforts/messaging might be useful/appropriate.
- Share guidance on operator-specific messaging.
- Clarify guidance on “non-English speaking population.”
- Clarify “liaison” with emergency officials.
- Improve guidance on program evaluation and effective measures.
- Clarify “may,” “should,” and “shall” requirements.
- Clarify behavioral change/intent and ways to measure it.
- Move Baseline and Enhanced Program Tables from Annex to body.





# PST Engagement Group Takeaways



# Thank You!

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