



U.S. Department of Transportation

**Pipeline and Hazardous Materials
Safety Administration**

Public Awareness Workshop

**July 13, 2016
Chicago, IL**



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2016 Public Awareness Workshop Agenda
“Each One Outreach to One”
July 13, 2016

Time (CT)	Topic	Presenter
7:15 – 8:00 am	Onsite registration & badge pick-up	
8:00 – 8:15 am	Welcome	Alan Mayberry, PHMSA
8:15 – 8:30 am	Opening Remarks	John Drake, PHMSA
8:30 – 9:45 am	Panel 1	
	Overview of Public Awareness	Karen Gentile, PHMSA
	Summary of SWOT Report Findings	Dr. Christie Murray, PHMSA
	Panel Q&A	
9:45 – 10:00 am	Break	
10:00 – 12:00 pm	Panel 2	
	Advancing Public Awareness through Action	Dr. Christie Murray, PHMSA
	Community Assistance and Technical Services Program	Karen Lynch, PHMSA
	Expanding Pipeline Emergency Response Initiatives in States	Arthur Buff, PHMSA
	NAPSR’s Perspective on SWOT Report and Future Actions	Don Ledversis, Rhode Island Division of Public Utilities & Carriers
	Panel Q&A	
12:00 – 1:15 pm	Lunch - On your own	
1:15 – 3:00 pm	Panel 3	
	Improving Public Awareness and Engaging with the Public	Rebecca Craven, Pipeline Safety Trust
	Enhancing Communications in Land Use Planning Near Pipelines	Robert Hill, Brookings County
	Excavator Representative	Daniele Dixon, National Center for Construction Education and Research
	Panel Q&A	
3:00 – 3:15 pm	Break	
3:15 – 4:45 pm	Panel 4	
	What’s Next for API RP1162?	Karen Simon, American Petroleum Institute
	Opportunities to Measure Behavioral Change for Excavators	Craig Potts, Marathon Pipe Line LLC
	AGA’s Perspective on Improving Public Awareness	Yvonne Low, Southwest Gas
	INGAA’s Perspective on Improving Public Awareness	Kesley Tweed, Enbridge
4:45 – 5:00 pm	Closing Remarks	Dr. Christie Murray, PHMSA

***Note:* Copies of the PAPWG SWOT Report are available at the booth outside the meeting room.

2016 Public Awareness Workshop Speaker Bios



Alan Mayberry is the Acting Associate Administrator for Pipeline Safety and Deputy Associate Administrator for Policy and Programs for the Pipeline and Hazardous Materials Safety Administration (PHMSA) at the U.S. Department of Transportation. In his role, Mr. Mayberry leads PHMSA's development of comprehensive oversight programs including regulatory development, engineering and research, state grants, federal enforcement and the Training and Qualifications Division. Prior to August, 2013, he was the Deputy Associate Administrator for Field operations overseeing US pipeline safety oversight through PHMSA's five regional offices.

Mr. Mayberry has over 34 years of experience in the energy industry, equally divided between pipeline operations and design engineering. In 2006, he first joined PHMSA's Office of Pipeline Safety in a senior engineering role in the Engineering and Emergency Support Division. Mr. Mayberry was appointed Director of the group in 2008. In his role as PHMSA's technical lead, he was responsible for supporting programs and the regional offices on nationwide pipeline issues to ensure uniform policies. Additionally, Mr. Mayberry led the agency's response to major pipeline incidents.

Mr. Mayberry is a Civil Engineering graduate of the University of Tennessee, Knoxville, and is also a registered professional engineer.

2016 Public Awareness Workshop Speaker Bios



John Drake is the Deputy Administrator for the Pipeline and Hazardous Materials Safety Administration (PHMSA) at the U.S. Department of Transportation. In this position, he helps to protect people and the environment by advancing the safe transportation of energy and other hazardous materials that are essential to our daily lives. PHMSA's responsibilities include the development and enforcement of regulations for the safe, reliable, and environmentally sound operation of the nation's 2.6 million miles of the gas and liquid pipeline transportation system and the nearly one million daily shipments of hazardous materials by land, sea, and air.

Mr. Drake most recently served as the Deputy Assistant Secretary for Transportation Policy at the U.S. Department of Transportation and was responsible for overseeing the implementation of Secretary Foxx's policy priorities across the Department of Transportation with a special emphasis on freight, surface reauthorization and safety policy. He previously served at the Department as Director of Governmental Affairs for the Department's Federal Motor Carrier Safety Administration, where he focused on defending the Agency's policy priorities to advance truck and bus safety.

Prior to his time at the Department, Mr. Drake spent nine years on Capitol Hill, including time as professional staff for the Senate Committee on Commerce, Science and Transportation and the House Committee on Transportation and Infrastructure. During this time, he worked on a number of important pieces of legislation, including MAP-21, the Passenger Rail Investment and Improvement Act of 2008, and the PIPES Act of 2006, among others.

Mr. Drake holds a bachelor's degree in philosophy from the University of California at Santa Cruz.

2016 Public Awareness Workshop Speaker Bios



Karen Gentile is an Eastern Region Community Assistance and Technical Services Manager in the Office of Pipeline Safety for the Pipeline and Hazardous Materials Safety Administration (PHMSA) at the U.S. Department of Transportation. In this capacity, Ms. Gentile works to advance public safety, environmental protection, and pipeline reliability by helping to facilitate clear communication among all pipeline stakeholders, including the public, pipeline operators, excavators, and government officials. She also was a member on Public Awareness Program Working Group that produced the SWOT report. Prior to joining PHMSA in 2008, she worked as an engineer and program manager for the US Department of the Army for 12 years.

Ms. Gentile holds a bachelor's degree from Rutgers College in environmental engineering and a master's degree from Johns Hopkins University in environmental engineering.

2016 Public Awareness Workshop Speaker Bios



Dr. Christie Murray is the Director of Program Development in the Office of Pipeline Safety for the U.S. Department of Transportation, Pipeline and Hazardous Materials Safety Administration (PHMSA). She directs and oversees the development and execution of national pipeline safety outreach programs and she actively collaborates with stakeholders to reduce threats to pipelines for the safety of America's communities. Dr. Murray oversees pipeline safety programs such as including public awareness, damage prevention, excavator enforcement, Call 811 before You Dig campaign, emergency response outreach, Community Assistance and Technical Services (CATS) Program, National Pipeline Mapping System (NPMS), Pipeline and Informed Planning Alliance (PIPA), State Damage Prevention Grants, Technical Assistance Grants, website modernization, recruitment, and more. She also co-led the Public Awareness Program Working Group that produced the SWOT report.

Dr. Murray joined PHMSA in 2010 as the National CATS Coordinator. In 2013, she was appointed as Director of Program Development. She has over 20 years of expertise in energy, engineering, acquisitions, strategic communications, human capital planning, grant administration, and program management. Prior to joining PHMSA, she worked for the Department of Defense, Marine Corps System Command, Siemens Energy and Automation Colonial Pipeline, and Equilon Enterprises.

Dr. Murray holds a bachelor's degree in Electrical Engineering from Hampton University. She also holds two master's degrees in Computer Information Systems and Business Administration, and a doctorate degree in Business Administration. She periodically teaches IT/computer application courses at the Northern Virginia Community College. Dr. Murray is a certified Project Management Professional and an Excellence in Government Senior Fellow.

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Karen Lynch is the National Community Assistance and Technical Services (CATS) Coordinator in the Office of Pipeline Safety for the U.S. Department of Transportation, Pipeline and Hazardous Materials Safety Administration (PHMSA). She coordinates the national CATS program by advancing public safety, environmental protection, and pipeline reliability and facilitating clear communications among all pipeline stakeholders. Ms. Lynch's primary responsibilities are to improve transparency and public engagement, and facilitate the exchange of policy and related information from PHMSA's Headquarters to the CATS managers located in the Regions.

As a transportation public safety professional with over 20 years of federal service, Ms. Lynch previously worked for the U.S. Department of Transportation, Federal Motor Carrier Safety Administration (FMCSA), serving as the External Liaison Team Lead. In this capacity, she managed and coordinated audit and investigation activities within FMCSA related to the Office of Inspector General, Government Accountability Office, and the National Transportation Safety Board. Ms. Lynch also conducted program evaluations and analysis on transportation issues, organized public meetings, provided guidance and technical assistance on strategic planning efforts, and served as a contracting officer representative on interagency agreements. Before joining FMCSA, she worked for the International Joint Commission as the Assistant Secretary and Administrative Officer.

Ms. Lynch has a bachelor's degree in International Studies/Business Administration from Trinity University in Washington, DC, and is an alumna of the 2013 Graduate School USA Executive Potential Program.

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Speaker Bios



Artie Buff is a Southern Region Community Assistance and Technical Services Manager in the Office of Pipeline Safety for the Pipeline and Hazardous Materials Safety Administration (PHMSA) at the U.S. Department of Transportation. He promotes public safety, environmental protection, public awareness, and damage prevention. He also responds to public complaints and inquiries.

Mr. Buff previously served as an Environmental Engineer/Project Officer for the EPA where he assisted municipalities in obtaining federal grant funds for publically owned wastewater and water treatment systems. He was also involved in the development of the EPA's federal Underground Storage Tank Program, assisted state agencies with their programs, and provided regulatory guidance to industry and the public. Mr. Buff has many years of consulting experience in the private sector, dealing extensively with assessment, abatement and remediation of petroleum hydrocarbon releases.

Mr. Buff earned a bachelor's degree in Civil Engineering from Northeastern University and a master's degree in Sanitary Engineering from Georgia Tech. He is also a Georgia Registered Professional Engineer.

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Don Ledversis is the Chief Compliance Inspector Gas Pipeline Safety/Damage Prevention Compliance Officer, State of Rhode Island, Rhode Island Division of Public Utilities & Carriers, 18 years. Mr. Ledversis remains involved in national public awareness initiatives and most recently he represented the National Association of Pipeline Safety Representatives (NAPSR) on the Public Awareness Program Working Group.

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Rebecca Craven has been the Program Director of the Pipeline Safety Trust (PST) since 2011. She has served as a member of the PHMSA Public Awareness Program Working Group and the communications team for the Pipeline and Informed Planning Alliance (PIPA). Ms. Craven regularly works with local governments in development of pipeline safety ordinances and responds to requests for pipeline safety information from concerned citizens, media outlets and local governments as well as contributing to the efforts the Trust makes to improve pipeline safety policies at the state and federal level.

She previously served as a policy analyst for the Whatcom County Council (WA), working on resource and land use issues. She is an attorney, and practiced for many years in Alaska, Oregon, and Idaho, representing Alaska Native villages and Indian tribes in a wide range of matters. She graduated from Carleton College with a degree in geology, and obtained a J.D. from the University of Oregon, School of Law with a certification of completion in the Natural Resources and Environmental Law Program.

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Robert Hill is the Brookings County, South Dakota County Development Director which consists of Planning, Zoning and Drainage and Emergency Management. He has been employed by Brookings County for 17 years. He participated as a member of the PHMSA Public Awareness Program Working Group.

Mr. Hill was a member of the Pipelines and Informed Planning Alliance (PIPA) Protecting Transmission Pipeline (PTP) Team, representing the National Association of County Planners (NACP), as an affiliate of the National Association of Counties (NACo). He used a Technical Assistance Grant (TAG) for a pipeline land use planning initiative by writing a Transmission Pipeline Risk Reduction Overlay District for the Brookings County zoning ordinance. Mr. Hill is a member of the Gas Pipeline Advisory Committee (GPAC), representing the public. He is an International Association of Emergency Managers (IAEM) Certified Emergency Manager and retired from the U.S. Army.

Robert holds a bachelor's and master's degree in Geography from South Dakota State University (SDSTATE) and periodically instructs an online planning course for SDSTATE.

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Daniele Dixon is the Director, Product and Program Development, for the National Center for Construction Education and Research (NCCER). She leads a team of content development and production professionals, as well as project managers and external partners, to deliver competency-based curriculum and assessment resources for the global construction industry. Ms. Dixon has held a leadership role with NCCER since the late 90s and has worked with NCCER since its inception 20 years ago.

The rapid growth in construction activities around the world has been driving a growing demand for skills training. Ms. Dixon and her team have the responsibility for meeting this escalating demand with content assets based on subject matter expertise and the authority of NCCER. The pipeline industry is undergoing similar demands for qualified, skilled personnel. Competency-based training is one highly effective method for achieving this end.

Ms. Dixon is a certified DACUM facilitator, LEED Green Associate, liaison to NCCER's Pipeline Users Council and Safety Committee, and an active member of the American Petroleum Institute (API) Operator Qualification Workgroup.

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Karen Simon is a Senior Policy Advisor in the Midstream and Industry Operations Department of the American Petroleum Institute (API) in Washington, DC. API is a national trade association representing over 650 companies involved in all aspects of the oil and natural gas industry.

She has been with API since 2004, managing and coordinating environmental, safety, and more recently public awareness and damage prevention advocacy activities for the hazardous liquid pipeline industry. In this role, she focuses on the impact of federal regulations and legislation on the pipeline industry; the development of industry standards and best practices; and cultivating strong relationships with other aligned industries, associations, and government.

Ms. Simon has experience with industry, consulting and government. Her industry experience includes 8 ½ years with Plantation Pipe Line Company in Atlanta from 1991 to 1999. She worked for a specialty chemical manufacturing company from 1999 to 2004 before joining API.

Ms. Simon is a licensed professional engineer and has over 25 years of experience in environmental engineering, with a bachelor's degree in Environmental Engineering from the University of Louisville and a master's degree in Environmental Engineering from the Georgia Institute of Technology.

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Craig Potts is the Public Awareness Coordinator for Marathon Pipe Line LLC. In his position, he is responsible for communicating pipeline safety messages to various external stakeholders. Mr. Potts has been in his current position for 15 years. He previously served as the chairman of the American Petroleum Institute's (API) Public Awareness Group. He is also a member of the CGA Educational Programs Committee. Mr. Potts has a master's degree in Public Policy Administration from the University of Missouri-St. Louis.

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Yvonne Low is the manager of Customer Engagement and Corporate Communications at Southwest Gas Corporation. In this capacity, she is responsible for the company's marketing and corporate communications strategies and oversees initiatives targeted towards customer acquisition and retention, customer experience, market research, media relations, and corporate branding. Ms. Low also administers the Public Awareness Program for Southwest Gas and its subsidiary Paiute Pipeline.

Over the past several years, she has been a key player in advancing the company's efforts in creating awareness about damage prevention and leak recognition and response with API RP1162 stakeholders. She chaired the American Gas Association's Marketing and Communications Committee from 2014 to 2016.

Ms. Low joined Southwest Gas in 2004 in its construction department in Victorville, CA. She has more than 20 years of experience which includes management responsibilities with Fortune Global 500 companies such as Schlumberger and SoftBank, media companies, and her own consulting business.

Ms. Low holds a bachelor's degree from the National University of Singapore and currently resides in Las Vegas, NV.

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Kesley Tweed is the Manager of Strategic Partnerships and Public Awareness for Enbridge. She served as co-chair of the INGAA Public Awareness Working Group from 2014 through 2015 and represented INGAA on the PHMSA Public Awareness Program Working Group. Ms. Tweed is currently the Vice Chair of the API Public Awareness Group and is part of the API Emergency Response Team.

Nearby Restaurant List

IE = Inexpensive <\$15 M =Moderate <\$25 E = Expensive <\$50 VE = Very Expensive >\$50 PS = Priority Seating

American

- Bandera** 535 N. Michigan 312-644-3524 **American/Southwestern** Make left out of hotel on Erie 1 blk to Michigan Av. Make left 2 blks down on left side, 2nd floor. **IE**
<http://www.hillstone.com/#/restaurants/bandera/>
- Bijan** 663 N State 312-202-1904 **American Bistro** Make left out of hotel on Erie, go 4 blks to State St. On corner of State and Erie. **IE**
<http://www.bijansbistrochicago.com/>
- Grand Lux Café** 600 N Michigan 312-276-2500 **American/global influences** Make left out of hotel on Erie to Michigan, make left, 1 blk to Ontario, make right **PS**
<http://www.grandluxcafe.com/>
- *Benny's Prime Chop House** 444 N Wabash 312-626-2444 **Steakhouse** Make left out of hotel on Erie to Wabash, make left on Wabash, 4 blks between Illinois and Hubbard **E**
<http://www.bennyschophouse.com/>
- Michael Jordan Steakhouse** 505 N Michigan Avenue 312-321-8823 **Steakhouse** Make left out of hotel on Erie, to Michigan, make left, 4 blks south in the Intercontinental Hotel. **ME**
<http://www.mjshchicago.com/>
- *Purple Pig** 500 N. Michigan 312-464-1744 **Mediterranean** Make left out of hotel on Erie to Michigan and turn left.
<http://thepurplepigchicago.com/>
- Mike Ditka's** 100 E Chestnut 312-587-8989 **Steak/Seafood** Make left out of hotel on Erie to Michigan. Make a right and 5 blks to Chestnut make a left. **E**
<https://www.ditkasrestaurants.com/Locations/Chicago>
- Wildfire** 159 W. Erie Street 312-787-9000 **Steak/American Traditional** Make left out of hotel on Erie and walk seven blocks to LaSalle. The restaurant is on your left hand side. **E**
<http://wildfirerestaurant.com/chicago/>
- Chicago Chop House** 60 W. Ontario Street 312-787-7100 **Steak House** Make left out of hotel on Erie to Michigan. Turn left and make a right on Ontario. 5 blks to Dearborn on right hand side.**VE**
<http://chicagochophouse.com/>
- Devon Seafood Grill** 39 East Chicago 312-440-8660 **Seafood/Steak** Make left out of hotel on Erie, 1 blk to Michigan, make a right, walk 3 blks to Chicago, make a left. **E**
<http://www.devonseaford.com/>
- Fleming's** 25 E Ohio 312-467-0334 **Prime Steakhouse & Wine Bar** Make left out of hotel on Erie, 1 blk to Michigan, make a left, 2 blks to Ohio and Flemings is on your left hand side 2 blks. **E**
<https://www.flemingssteakhouse.com/>
- Saloon Steakhouse** 200 East Chestnut 312-280-5454 **Steak/American** Make left out of hotel on Erie to Michigan, make right, 5 blks to Chestnut, make right. **M**
<http://www.saloonsteakhouse.com/>

***Shaw's Crab House** 21 E. Hubbard 312-527-2722 **Seafood** Make left out of hotel on Erie I, left Michigan, right Hubbard (go downstairs to street level) on left side. **E**
<http://www.shawscrabhouse.com/locations/>

Asian

***Star of Siam** 11 E Illinois 312-670-0100 **Thai** Make left out of hotel on Erie, 4 blocks to State, make left 4 blks to Illinois, make left. **IE**
<http://www.starofsiamchicago.com/>

Gyu-Kaku 210 E Ohio 312-266-8929 **Japanese/Korean BBQ** Make left out of hotel on Erie to St Clair., go left on St Clair 2 blks to Ohio Street then turn left on Ohio St, ¼ of block down on the left. **M**
<http://www.gyu-kaku.com/#!chicago/cbqs>

Nomi 800 N. Michigan Ave. 312-239-4030 **French/Pan-Asian** Make left out of hotel on Erie, 1 blk to Michigan Ave., make right 3 blks to Chicago Ave., located on 7th flr of the Park Hyatt Hotel. **E**
<http://parkchicago.hyatt.com/en/hotel/dining.html>

Silver Spoon 710 N Rush 312-944-7100 **Thai/Chinese** Make left out of hotel on Erie, 2 blks to Rush, make a right, two blocks to Superior. **IE**
<http://www.silverspoonasian.com/>

Oysy 50 E Grand 312-670-6750 **Japanese/Sushi** Make left out of hotel on Erie, 2 blks to Rush, make a left; three blocks to Grand, make a right. **IE**
<http://www.oysysushi.com/>

Shanghai Terrace 108 E Superior 312-573-6744 **Chinese** Make left out of hotel on Erie, 1 blk to Michigan, make a right; two blocks to Superior, make a left. **E**
<http://chicago.peninsula.com/en/fine-dining/shanghai-terrace-chinese-restaurant>

French

Le Colonial 937 N. Rush 312-255-0088 **French Vietnamese** Make left out of hotel on Erie, 2 blks to Rush, make right on Rush, 7 blks. just past Walton on your right hand side. (Gold Coast 10 min. walk from the hotel) **E**
<http://www.lecolonialchicago.com/>

Les Nomad 222 E Ontario 312-649-9010 **French** Make left out of hotel on Erie to St Clair , left onto St Clair one blk to Ontario, **make** left, ½ blk down on left. **VE**
<http://www.lesnomades.net/>

***Tru** 676 N. St.Clair 312-202-0001 **Progressive French** Straight out of hotel, 1 blk. north to Huron. Southwest corner. **VE**
<http://www.trurestaurant.com/>

Italian

***Quartino** 626 N. State St. 312-698-5000 **Urban Italian/Wine Bar** Make left out of hotel on Erie, walk four blocks to State Street, make a left and the restaurant is on your right hand side. **IE**
<http://www.quartinochicago.com/>

Carmines 1043 N. Rush 312-988-7676 **Italian** Make left out of hotel on Erie 2 blks. to Rush, make a right on Rush and go 9 blks just past Bellevue Street restaurant on your right (15min. walk from hotel . **M**
<http://www.rosebudchicago.com/Carmines/>

***Coco Pazzo Café** 636 N. St Clair 312-664-2777 **Contemporary Italian** Make left out of hotel on Erie to St. Clair, left on St Clair restaurant is across street down on right side. **M**
<http://www.cocopazzochicago.com/>

Rosebud on Rush 720 N Rush 312-266-6444 **Fine Italian** Make left out of hotel on Erie, 2 blks to Rush, make right, 2 blks to Superior. **E**
<http://www.rosebudrestaurants.com/#!home>

Volare 201 E Grand 312-410-9900 **Northern Italian** Make left out of hotel on Erie Make left onto St. Clair, 3 blks to Grand, on left side. **E**
<http://www.volarerestaurant.com/>

Spanish

Emilio's Tapas 215 E Ohio 312-467-7177 **Spanish Tapas** Make right out of hotel, 1 blk. To Fairbanks, make right 2 blks to Ohio, make right. **M**
<http://www.emiliostapas.com/>

Café Iberico 737 North LaSalle 312-573-1510 **Spanish Tapas** Make a left out of hotel, 7 blks. to LaSalle, make a right and just past Chicago Avenue (3 blocks) Café Iberico is on your right. **M**
<http://www.cafeiberico.com/>

General

Corner Bakery 676 N St. Clair 312-266-2570 **American/Cafeteria style** Opposite corner of hotel. **IE**
<http://www.cornerbakerycafe.com/>

***Pizano's** 864 North State St 312-751-1766 **Italian/Pizza (Butter Crust)** Left out of the hotel one blk to Michigan and make a right, walk to Chestnut and make a left, at State Street make a right and it is located on your left hand side. **IE**
<http://www.pizanoschicago.com/>

Giordano's 730 N Rush 312-951-0747 **Italian/Pizza (White Flour Crust)** Make left out of hotel, 2 blks to Rush, make right, 2 blks to Superior. **IE**
<http://giordanos.com/>

Indian Garden 247 E. Ontario (Fairbanks) **Northern Indian** Make right out of hotel, go to Fairbanks, make right to Ontario. **M**
<http://www.indiangardenchicago.com/>

Gino's East Pizzeria 162 E. Superior 312-266-3337 **Chicago Style Pizza (Corn Meal Crust)** Make right onto St. Clair, 2 blks north to dead-end at Superior **IE**
<http://www.ginoseast.com/>

***West Egg Café** 620 N Fairbanks 312-280-8366 **American/Breakfast** Make right out of hotel, 1 blk to Fairbanks, make right, 1 blk to Ontario, on right side. **IE**
<http://westeggchicago.com/>

Sweetwater Tavern and Grille 225 N Michigan Avenue 312-698-7111 **American** Make left out of hotel, 1 blk to Michigan, make left 7 blks just before Lake Street. **IE**
<http://www.sweetwatertavernandgrille.com/>