

## PSMS Industry Implementation Team *Liquid Pipeline Operators*



Craig Pierson – President, Marathon Pipe Line LLC

## LONG-TERM GOALS

---

Years 1-2	<b>1. Create awareness</b>	Years 3-4
	<b>2. Improve understanding</b>	
	<b>3. Assist institutionalizing</b>	
4. Support measurement		
5. Enable evaluation		

## COMMITMENT & LOGO

- *First step:* commitment letter
- Meaning behind the logo
  - Plan-Do-Check-Adjust
  - Journey, not a destination
  - Upward progress/continuously improving
  - Specific to pipeline industry



### ***Maturing Progress***

- As pipeline companies progress, the logo used indicates levels of PSMS implementation progress by color



## BOOKLETS

---



### THREE BOOKLETS

- |                   |             |
|-------------------|-------------|
| 1. Introduction   | <i>Why</i>  |
| 2. Elements       | <i>What</i> |
| 3. Implementation | <i>How</i>  |

## WORKSHOP STRATEGY

---

- **2015 Q4** – Houston, TX
- **Audience** – PSMS implementers
- **Hands-on workshop:**
  - Sharing best practices
  - Networking
  - Learning from others

